

APRIL 15 - 19, 2024

# AIWEEK

PRESENTED BY AISCOOP

**AI Week** is the nation's only week-long tech festival dedicated to artificial intelligence and its potential to transform the world we live in. During AI Week 2024, thousands of C-suite leaders from the government, tech and education communities across the U.S. will gather online and in person to participate in hundreds of community events, interactive sessions, lightning talks, networking opportunities and more for an exclusive look at the latest in the AI space.

## AI WEEK BY THE NUMBERS

---

**10,000**

ATTENDEES

**100+**

COMMUNITY EVENTS

**150**

VIP SPEAKERS

## AI WEEK HAS PARTICIPATION FROM THE NATION'S TOP EXECUTIVES

---

**61%**

EXECUTIVES

**39%**

MID-LEVEL MANAGERS

## AUDIENCE BREAKDOWN BY TYPE

---

**60%**

FEDERAL GOV

**25%**

STATE & LOCAL GOV

**15%**

EDUCATION

# SPONSORSHIP LEVELS

## UNDERWRITER - \$250K

### PIPELINE ACCELERATION

- ▶ 10,000 qualified leads
- ▶ Tabletop exhibit in **AITalks** partner pavilion
- ▶ Tickets to **AITalks**

### THOUGHT LEADERSHIP

- ▶ Speaking opportunity at **AITalks**, the premier annual gathering of top C-level leaders from the artificial intelligence community
- ▶ 2 thought leadership video interviews of your executives on FedScoop.com & featured in the FedScoop newsletter

## DIAMOND SPONSORSHIP - \$150K

### PIPELINE ACCELERATION

- ▶ 5,000 qualified leads
- ▶ Tabletop exhibit in **AITalks** partner pavilion
- ▶ 10 tickets to **AITalks**

### THOUGHT LEADERSHIP

- ▶ Speaking opportunity at **AITalks**, the premier annual gathering of top C-level leaders from the artificial intelligence community
- ▶ 2 thought leadership video interviews of your executives on FedScoop.com & featured in the FedScoop newsletter

### BRANDING

- ▶ Sponsorship of **AITalks**, a TED-like conference dedicated to addressing AI priorities, trends, innovations, and challenges
- ▶ Logo on **AI Week** website, promotion, and social media
- ▶ Branding on **AITalks** event materials

### BRANDING

- ▶ 50,000,000 impressions
- ▶ Branding included in 2-month citywide metro campaign, including king-size metrobus and Metrorail cars
- ▶ Sponsorship of **AITalks**, a TED-like conference dedicated to addressing AI priorities, trends, innovations, and challenges
- ▶ Logo on **AI Week** website, promotion, and social media
- ▶ Branding on **AITalks** event materials

## PLATINUM SPONSORSHIP - \$95K

### PIPELINE ACCELERATION

- ▶ 3,000 qualified leads
- ▶ Tabletop exhibit in **AITalks** partner pavilion
- ▶ 10 tickets to **AITalks**

### THOUGHT LEADERSHIP

- ▶ 1 thought leadership video interview of your executive on FedScoop.com & featured in the FedScoop newsletter

### BRANDING

- ▶ Sponsorship of **AITalks**, a TED-like conference dedicated to addressing AI priorities, trends, innovations, and challenges
- ▶ Logo on **AI Week** website, promotion, and social media
- ▶ Branding on **AITalks** event materials