AIWEEK

PRESENTED BY **AISCOOP** | April 15–19, 2024

HOST KIT

AISCOOP PRESENTS

AI WEEK

AI Week is the nation's only week-long tech festival dedicated to artificial intelligence and its potential to transform the world we live in. During AI Week 2024, thousands of C-suite leaders from the government, tech and education communities across the U.S. will gather online and in person to participate in hundreds of community events, interactive sessions, lightning talks, networking opportunities and more for an exclusive look at the latest in the AI space.

Host an event during AI Week to showcase your thought leadership, solutions and strategies. Gain exposure and drive awareness to a captive audience of thousands of attendees from across the IT community who decide on and directly influence the $300B public sector IT budget.

WHY HOST A AI WEEK EVENT?

When you host a AI Week event, you will:

Extend your reach to thousands of AI and tech leaders, decision makers and influencers from government, tech, academia, and influential VCs.

Amplify your brand and event through inclusion in AI Week marketing emails and social media promotion.

Maximize your event's exposure by being included on our official AI Week calendar.

Demonstrate your organization's market leadership, expertise, and solutions.

Simply put, the sky is the limit! Whether it be an event you want to build from scratch or want to repurpose, being part of AI Week will help you to further engage an audience of decision makers and influencers.

HOW WE'LL HELP

PROMOTION
Each week, we'll announce and promote AI Week events via our AI Week e-mail marketing campaign and our social media platforms.

STRATEGY
Our award-winning events team is here to help! If you are building an event from scratch, our dedicated AI Week team is here to help you identify the best strategies and share best practices for putting together an incredible event.

RECOMMENDED FORMATS

ROUNDTABLE

CONCEPT

An intimate and interactive discussion amongst peers

KEY ELEMENTS

- Moderator/Host to lead the discussion
- Compelling discussion topic
- Dynamic discussion questions

SUMMIT

CONCEPT

A combination of keynote speakers, fireside chats and panel discussions with tech leaders that will present research, share case studies, outline plans for 2024 or discuss the "next big thing" in tech

KEY ELEMENTS

- Compelling presentations on timely topics
- Interesting speakers
- Big reveals

DEMO

CONCEPT

Demonstration or lab tour to showcase a product, service, or project

KEY ELEMENTS

- Opportunity for Q&A

CLASS

CONCEPT

An expert-led session to teach tools and techniques, where attendees can learn something new

KEY ELEMENTS

- Exploring trends, case studies and lessons learned of a timely topic

HAPPY HOUR

CONCEPT

Gather in an informal setting to socialize, network, cultivate relationships, discover partnerships and have fun

KEY ELEMENTS

- Space that is conducive to networking
- Music, food, drinks and fun!

HACKATHON

CONCEPT

An opportunity to collaborate on a project with your peers to solve real-world challenges

KEY ELEMENTS

- Ability to host the event over multiple days
- Meeting space that allows for collaboration, like screensharing and whiteboarding
- Moderator/Host to help guide the event

GET READY TO HOST!

Submit your AI Week Event

Head to **aiweek.com** to submit a Host Request form and secure your spot on the official AI Week calendar.

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aiweek.com

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